

The Career and Professional Readiness Center



Presented by:
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Our Mission



The Career and Professional Readiness Center assists students with the **career development** process and provides **professional development** opportunities to enhance their marketability and support their purposeful and intentional transitions from college to career.

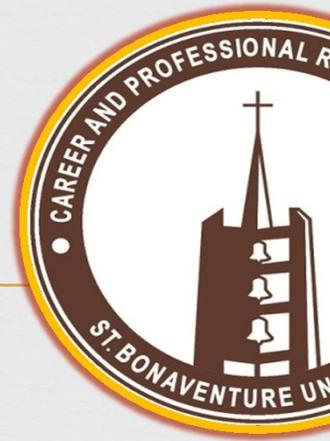
- Assisting students in identifying, enhancing and accomplishing their career development, internship, job search, and educational goals
- Engaging students in distinctive accelerated professional development opportunities to facilitate their pathways to internships, jobs and graduate schools
 - Providing opportunities for students and employers to meet

Career Development



- Exploration of self
- Decision making and goal setting
 - Choosing a major/career
- Searching for career experience/internships
 - Planning for graduate school
- Looking for permanent employment after graduation

Dedicated staff members offering individualized career counseling/coaching sessions for all students, freshman through graduate level



Why Professional Development?



All SBU students, regardless of field of study, are given the opportunity to develop the professional skills necessary for a successful transition to their chosen profession.

These skills will also allow SBU graduates to have a positive impact in the workplace

In recent surveys.....

- ❧ **HR professionals consistently report that an applicant's professionalism affects the likelihood of being hired.**
- ❧ **Managers consistently report that a worker's professionalism has a direct impact on opportunities for advancement or promotion.**
- ❧ **Graduate schools are recognizing the need for professional development skills as part of the total educational experience**



What's professional development look like for an SBU student?



What is The EDGE?

The Competitive Edge Certificate (The EDGE) is a program that provides participating sophomores, juniors, and seniors the opportunity to develop professional skills employers and graduate schools seek. These skills supplement the extraordinary experiences and knowledge, as well as Franciscan values, that are unique to a St. Bonaventure education.

With a 1-year completion timeline, students will participate in a diverse series of seminars. Topics to include:

Self Awareness
Professional Communication
Personal Branding
Networking
Interviewing
Workplace Dynamics



Each student is encouraged to choose topic areas based upon their interest and/or need.



☞ The good news for grads:
No matter what they have studied at SBU, whether French or computer science, they will have had the opportunity to learn the skills employers seek.

The challenges are to:

ensure that they take advantage of as many opportunities as possible to apply those learned skills

and

develop the ability to articulate those skill-building experiences in their professional communication including: cover letters, résumés, online profiles and interviews

Signature Programs and Services:



- ☞ Individualized career counseling/coaching services for students and alumni
- ☞ The EDGE certificate program
- ☞ BonaLink job and internship postings
- ☞ Careerfest
- ☞ UNIV 101 passport series
- ☞ Internship Spotlight/Summit
- ☞ Class of '63 Leader in Residence Program
- ☞ On-campus Recruiting



St. Bonaventure's new online internship and job posting system



***Opportunities both regionally and beyond.
New opportunities added daily.***

SO, where do you come in???



We have a great staff....

Great resources....

We know what students need....

AND, we have programs, events, and services to provide opportunities to learn and practice those skills...



Are you really **so** important in your student's career planning?

Research has shown that parents are the number one influence over their child's career choice.

Here's what we recommend...



SUPPORT

Support responsible involvement in campus activities and the exploration of new areas of studies and interests. Help them feel empowered to make their own decisions, follow their own passions and develop their own independence and confidence.





LISTEN

Students discover new things about themselves throughout the college experience and will likely want to bounce ideas off of you. Try to separate what you'd like to see your child choose as a career versus what he or she wants to do. Keeping an open mind and demonstrating a willingness to listen will be an important role for you to play.

BE PATIENT

Realize that every young person has his or her own timetable. Some may not be ready to make career decisions as early as others.



ENCOURAGE



Encourage your student to take healthy risks, move beyond their comfort zone, actively engage in their university experience and talk to new people.

ENCOURAGE

Leadership positions!

ENCOURAGE

Development of global awareness and competencies!

ENCOURAGE

The pursuit of real-world experience!

ENCOURAGE

Building of relationships and networks for future success!

ENCOURAGE

Early engagement with the CPRC!

Career Myths



❧ **Myth: There is only one right job for me.**

There are numerous occupations for multi-faceted individuals where multi-talents can be applied.

❧ **Myth: Everyone starts their careers at age 21 and proceeds in a straight line toward their career goals.**

It is rare that this will happen! In fact, the majority of people change jobs a minimum of seven times over the course of their lifetime.

❧ **Myth: Career planning is an irreversible process.**

Career plans are revisited and refined all the time. You can change career directions whenever your talents, needs or resources dictate or allow you to.

Career Myths



❧ **Myth: A four-year college degree guarantees me a job.**

No college degree “guarantees” you a job. The key is obtaining skills, education, and experiences that strengthen your candidacy for employment.

❧ **Myth: Most people know their career goals and academic major when they enter college.**

Some people may have a major and/or career in mind when they enter college and may actually stick with these original goals. However, the majority of entering college students change their minds about majors and careers several times before graduation.

❧ **Myth: I should choose an occupation based on my strongest skills.**

It is risky to consider only your skills when making career decisions; interests and values are equally as important in the decision making process. Just because you are good at something doesn't mean you will enjoy doing it.

2015 summer ORIENTATION - Microsoft PowerPoint

Design Transitions Animations Slide Show Review View Adobe Presenter

www.sbu.edu/life-at-sbu/services-for-students/career-and-professional-readiness-center/parents

CAREER AND PROFESSIONAL READINESS CENTER

PARENTS

Dedicated to Professional Success

[Career Planning Course for Parents](#)

ABOUT US

THE EDGE

STUDENTS

ALUMNI

EMPLOYERS

PARENTS

FACULTY

CPRC EVENTS CALENDAR

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Career Development Appointments

 In order for your student to be best prepared for a future career, a visit to the Career and Professional Readiness Center is highly recommended. Encouraging your student to [schedule an appointment](#) with our office is a great way to kickstart their professional development.

 "The staff at the CPRC was instrumental in providing me with the appropriate skill set and knowledge to successfully obtain an internship. I consider the CPRC a 'must' for students who are applying and interviewing for job positions." -Tim, BBA/MBA

PDAP

EMERGE

ENGAGE

EVOLVE

CPRC Events Calendar

2014 2015 Removable Di... Parents | St. B... 2015 summer ... FINAL End of ... FINAL End of ... FINAL End of ... 11:57 AM 7/10/2015

Online Resources for You

www.sbu.edu/cprc

Career Planning Course for Parents



Career & Professional Readiness
Center

Reilly Center, Room 231

Tel: (716) 375-2384

Email: career@sbu.edu



*The CPRC looks forward to
partnering with you and your
student as they embark on their
good journey!*



The top 10 personal qualities/skills employers seek, according to the 2015 National Association of Colleges and Employers' Job Outlook survey



1. Ability to work in a team structure
2. Ability to make decisions and solve problems (tie)
3. Ability to communicate verbally with people inside and outside an organization
4. Ability to plan, organize and prioritize work
5. Ability to obtain and process information
6. Ability to analyze quantitative data
7. Technical knowledge related to the job
8. Proficiency with computer software programs
9. Ability to create and/or edit written reports
10. Ability to sell and influence others