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## Minor in Sports Management

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### Sports Management

The sports management minor allows students to pursue specialized study to prepare for careers in the sports industry, where there are a variety of positions in sports marketing, management, financial oversight and administration.

### Curriculum

The minor is flexible, enabling both business majors and non-business majors to pursue the minor. Students complete a total of 18 credits to complete the minor:

#### *Required courses (12 credits):*

ECO 101. Microeconomic Principles  
FIN 333. The Economics and Finance of Sports  
MGT 329. Introduction to Sports Management  
MKT 309. Sports Marketing

#### *One course (3 credits) from:*

BI 309A. Business Internship  
BLX 310. Sports and the Law  
MKT 310. Event and Sponsorship Marketing

#### *And one additional course (3 credits):*

One three-credit course from among all university courses that focus primary attention on sports.

### Internship Opportunities

As a Division I NCAA institution, we are able to offer students the opportunity to intern with the Athletics Department, most commonly with Team Bonas, an organization that promotes all of SBU's Division I teams. Some student interns have also held positions with individual teams.



In addition, SBU's Internship Director has developed relationships with several professional sports teams, and advertises internship opportunities with these organizations. Students have completed a variety of summer internships with professional football, baseball, hockey, and soccer teams, as well as with other sports organizations. SBU students have interned with organizations including the Buffalo Bills, Buffalo Sabres, Buffalo Bisons, Rochester Raptors, Rochester Rhinos, Jamestown Jammers, Watkins Glen and others.

Credit is awarded only for meaningful experience, so students can be confident that when they earn internship credit, it is well-regarded by potential employers.

We welcome you to become extraordinary while developing your passion for sports at St. Bonaventure University!