



www.sbu.edu/admissions • admissions@sbu.edu • (800) 462-5050

B.B.A. in Management

www.sbu.edu/management • Dr. Todd Palmer, Chair • tpalmer@sbu.edu • (716) 375-4037

Plan, Lead, Organize, and Control

Management is an ideal major for grooming the corporate generalist. In summary, we prepare graduates to plan, lead, organize, and control. The program develops decision makers who are well equipped with a broad knowledge of all areas of business, integrating accounting, economics, finance and marketing.

Career Outlook

Graduates have career opportunities available to them in a variety of business and not-for-profit organizations including:

- human resource management;
- international management;
- organization development;
- production and operations management; and
- small business management.

Careers in the area of production management, such as production supervisor, plant manager, or line supervisor are quite rewarding. Courses in Production and Operations Management, Information and Decision Support Systems, and the behavioral sciences prepare a student for this challenging area of Management.

Other areas that have experienced rapid growth include organizational behavior, organizational development, and business analytics. Management and Organizational Behavior, Entrepreneurship, Management Science, and Organizational Development courses prepare the student for positions in these areas.

Other possible job opportunities lie in the areas of **international business, purchasing, urban planning, health care administration, and plant management.**

Curriculum

Management majors pursue a curriculum that emphasizes business core courses in marketing, accounting, economics, finance and business law as well as organizational behavior and quantitative analysis during the first two years of study. Major courses, most of which are taken during the final two years of study, include courses in production and operations management, quantitative analysis, and international management.

Students can also choose concentrations in:

- entrepreneurship;
- family business;
- global business;
- human resource management.

Student Activities

The Management Club and **Family Business Club** each sponsor an annual trip to a major city each spring semester. In conjunction with these trips, an alumni event is held at the destination city where club members have an opportunity to meet and develop relationships with alumni and potential employers. In recent years, trips have been made to Boston, New York City, Washington, D.C., and Chicago.



With more than 100 members, the SBU chapter of **ENACTUS** (formerly SIFE) is the largest student service organization on campus. ENACTUS, which is open to students from all majors, focuses on economic empowerment and education. SBU ENACTUS runs one of the largest service trips in the world and its own economic development zone in the Bahamas.