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# B.B.A. in Finance

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### **Major Information**

The Finance curriculum prepares students for success in financial management through coursework and multiple opportunities for hands-on learning experiences. All finance majors complete coursework in the areas of:

- Corporation finance; •
- Investments; and
- Financial institutions and markets.

Finance students are required to complete a minimum of 6 elective credits and may choose from such course offerings as:

- International finance;
- Portfolio management;
- Economics;
- Financial statement analysis; and
- Derivative Securities.

#### Curriculum

The structure of the educational experience is progressive. Students advance in their studies from an initial exposure to the liberal arts and foundational business courses, referred to as "the business core" during the freshman and sophomore years to focus more specifically on the major area of interest during the final semesters.

Finance majors pursue a curriculum that emphasizes the business core in accounting, marketing, organizational behavior, quantitative analysis, economics and business law as well as finance during the first two years of study. Major courses, most of which are taken during the final two years of study include courses on econometrics, advanced corporation finance, investments and financial institutions and markets.



The CFA Institute, which certifies financial professionals, has recognized our curriculum. This designation validates that students who complete this program receive the highest quality business education and become proficient in all the essential areas of study for finance professionals. Furthermore, the CFA

Institute's University Recognition Program ensures that students have the knowledge to succeed at their professional certification examination once they have completed the program.

## **Opportunities**

Those who want a hands-on learning experience can participate in Students in Money Management, an innovative student managed investment program in which students have an unmatched opportunity to experience portfolio management. This real world forum provides invaluable experience and distinguishes students from their peers as they enter the work force. Students manage two portfolios: the long equity fund and a short energy fund. They have consistently outperformed market averages.



Additionally, students have the opportunity to complete credit or non-credit internships in the field of finance. The School of Business Internship and Career Development Coordinator can assist interested students in locating and preparing for an internship.

#### **Career Outlook**

Recent graduates in the finance program have chosen positions in:

- Portfolio management; •
- Options trading;
- Futures trading; •
- Commercial lending; •
- Insurance underwriting;
- Treasury management; and •
- Not for profit financial management. •

Further, students seeking the substantial payoff of graduate study in finance find the rigorous curriculum at St. Bonaventure well-suited as a means of preparation.